



RYAN PAYNE

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EMPLOYMENT

INTERACTIVE PRODUCTION ASSISTANT • *The Lacey Group, Minneapolis, MN 2008 - current*
Design and program email campaigns and registration websites. Update and maintain multiple websites with new corporate identity changes. Design icons, logos and banners for Starwood Preferred Guest. Collaborate with Art Directors and other team members on projects.

WEB DESIGNER • *Internet Broadcasting, Mendota Heights, MN 2005-2008*

Responsible for creating advertising web pages, ads, interactive flash projects while under timely deadlines with minimal supervision. QA multiple designer's work and corrections. I was the lead designer on various high level marketing projects. Made recommendations for department/corporate equipment, software and tools. Perform updates, general maintenance and support to over 20 different Mac computers.

NEW MEDIA ARTIST • *50 Below Sales and Marketing, Duluth, MN 2003-2005*

Designed various custom web pages, logos, flash intros and flash slide shows. I was the lead designer on a trade show video presentation. Created fully functional offline demos for clients to demo. Based off of corporate website designs, I designed custom dealer websites. Communicated and discussed ideas about designs for different forms of media.

• Marketing MVP Award 2004

FREELANCE

Trimax, St. Paul, MN 2007-current

Responsible for taking PDF files and translating them into fully functional HTML Emails. Brought all previous work from past employees and made them more accessible and available to current employees.

The Modern Firm, LLC, Minneapolis, MN 2006-2007

Created custom websites and design logos for multiple law firms. I was the lead designer for a trade show banner. Work included listening to client interviews, creating a look and feel, delivering a final product and finishing projects in a timely fashion.

Digital Ink, Duluth, MN 2004-2006

Responsible for creating clipping masks of various type faces and clip arts prior to catalog display. Maintained a high level of detail and handled thousands of different type font characters and clip arts.

INTERNSHIP • *Ordway Theater, St. Paul, MN 2003*

EDUCATION

BROWN COLLEGE • Mendota Heights, MN Graduated with Honor December 2002

Associate of Applied Science Degree in Visual Communications with emphasis in Multimedia and Animation.

• Presidential Academic Achievement Awards *Dean's List/Honor Roll*

MINNESOTA STATE UNIVERSITY MOORHEAD • *August 1999-December 2001*

SKILLS

Abilities in various software applications, some of which include: Photoshop CS3, Illustrator CS3, Flash CS3, Dreamweaver CS3, Indesign CS3, After Effects, Premiere, QuarkXpress, Final Cut Pro, Swift 3D, 3D Studio Max, Microsoft Office all in both PC and Mac environments. Abilities in various languages which include: XHTML, HTML, CSS, Action Script, basic Cold Fusion, JSP, Java Script.